



SeaLink Advertising Information - TV & Brochures

TV Advertising *is available on board these vessels and at these terminals;*

Seacat
Seaway II
Sea Quest
Kennedy Point Terminal

Brochure Advertising *is available on board these vessels and at these terminals;*

Seacat
Seaway II
Sea Quest
Seabridge
Half Moon Bay Terminal
Kennedy Point Terminal
Auckland City Terminal

Vessel and Terminal Specifications

Seacat	Half Moon Bay to Waiheke
Seaway II	Auckland City to Waiheke
Sea Quest	Auckland City to Waiheke
Seabridge	Half Moon Bay to Waiheke
Island Navigator	Auckland City to Great Barrier Island
Half Moon Bay Terminal	East Auckland departure point to Waiheke
Auckland City Terminal	City departure point to Waiheke and Great Barrier Island
Kennedy Point Terminal	Waiheke Island terminal



PRICING – TV & Brochures – Please select the option you would like

Static Image TV Ad (up to two images) + One DLE Brochure Slot

Term	Price (ex GST)
Monthly	\$64.95
6 months (10% off)	\$349.40
12 months (15% off)	\$660.00

30 Second Video TV Ad + One DLE Brochure Slot

Term	Price (ex GST)
Monthly	\$88.25
6 months (10% off)	\$476.45
12 months (15% off)	\$900.00

TV ads will play on SeaCat, Seaway, SeaQuest and at the Half Moon Bay and Kennedy Point terminals.

One DLE brochure slot on all Waiheke vessels and the Hamer St and Half Moon Bay terminals.

Static Image TV Ad Only (Up to Two Images)

Term	Price (ex GST)
Monthly	\$47.05
6 months (10% off)	\$254.10
12 months (15% off)	\$480.00

30 Second Video TV Ad Only

Term	Price (ex GST)
Monthly	\$71.00
6 months (10% off)	\$381.20
12 months (15% off)	\$720.00

DLE brochure only

Term	Price (ex GST)
Monthly	\$49.40
6 months (10% off)	\$266.80
12 months (15% off)	\$504.00

We accept payment by Direct Debit. To secure your space please complete and sign the confirmation form at the end of this document. An invoice will be issued upon receipt of the completed form.



Advertising material specifications

Brochures Details

- DLE sized (210mm x 100mm) brochures

Brochure Supplies

SeaLink will endeavor to ensure that your company's brochures are always appropriately displayed. You will be contacted by SeaLink when additional brochures are required. If your company runs out of brochures and needs to do a reprint SeaLink does not refund any months that brochures are not available. If brochures are not delivered before your brochure space becomes empty, SeaLink may fill the empty brochure rack space with their own until such time that the company's brochures are delivered.

TV Advertising Details

- Images (photo) to be provided as a jpeg or png. HD 1920x1080
- Images (video) to be provided as a mov, mp4 or mpeg. HD1920x1080
- This is a visual advertisement only as the TV screens **do not play audio**
- TV advertisements run continuously during operating hours where possible, 364 days a year
- Companies will be responsible for ensuring that the content of any display comply with New Zealand law particularly in relation to advertising and marketing
- SeaLink reserves the right to remove any out-of-date advertising and will advise the company to provide an alternative advertisement
- SeaLink reserves the right to terminate the contract if payment is not received within the agreed timeframe.



SeaLink TV Ad and Brochure Rack Display Confirmation

To confirm your TV and / or brochure advertising with SeaLink please complete the form and send it to **advertising@sealink.co.nz**

Company:

Contact Person:

Billing Address:

Phone:

Mobile:

Email:

Advertising option and term E.g. 30 Second TV ad only – 6 months:

Signature: _____

SeaLink Travel Group, PO Box 90 543, Victoria Street West, Auckland 1142
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